





# GREGORY WHITLEY

Web & UX/UI Designer

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 **Portfolio** : gregorywhitley.com  
 **Linkeding** : linkedin.com/in/gregory-whitley

## EXPERIENCE



**WEB & UX/UI  
DESIGNER**  
2014-Present

### COFENSE

Designed and developed education landing pages, micro-sites, interactive HTML, animated HTML, and other online educational materials. I also helped to develop user interfaces that improved customer experiences and ease of use across all Cofense products. Worked with development teams and managers to prioritize needs to ensure designs meet quality standards.

**UX/UI  
DESIGNER**  
2012-2014

### COCA - COLA COMPANY

Worked with project teams to create user-friendly and appealing interfaces and websites for users. Met with project managers to create rough mock-ups that were refined over many iterations. Once development was started, I made adjustments to mock-ups as needed to address issues encountered by developers. I also performed detailed reviews of the developed projects to ensure fidelity to mock-ups.

**WEB  
DESIGNER**  
2011-2012

### WHOLESALE GALLERY

Redesigned and created web design standards for swordsswords.com, armoryreplicas.com, and kaswords.com, Designed and implemented new site content and navigation scheme for an updated look and feel. Provided UI design solutions to help increase conversion rates. Helped design email campaigns and company marketing material.

**STAFF  
SERGEANT**  
2001-2010

### UNITED STATES AIR FORCE

Supervisor of 10 aviation crew members under extreme and challenging conditions in support of Operation Enduring Freedom, deployed to Iraq twice for one year each. Ensured professional growth and promotion of employees, while directly servicing ten aircraft and daily operations of maintenance on equipment valued in excess of \$100 million assigned to me.

## EDUCATION



**BACHELOR  
OF FINE ARTS**  
2010-2012

### WEB DESIGN AND INTERACTIVE MEDIA

Art Institute of Atlanta

Fundamentals of Design - Typography - Design Concepts - Design Layout - Introduction to User Centered Design - Usability Testing - Project Management - Designing for Dynamic Web Sites - Designing for Server Side Technology - Integrated Information Design - E-Learning Design

## SKILLS



Design principles  
Problem-solving  
Communication  
Accessibility  
Wireframing  
Java Script  
HTML5

Information architecture  
User empathy  
Adobe Suite  
Leadership  
Sketch  
CSS  
Git

## AWARDS



**AIR FORCE ACHIEVEMENT MEDAL**  
Operation Enduring Freedom  
December-2006

**BEST IN SHOW PORTFOLIO**  
Art Institute of Atlanta Portfolio show  
September-2013